

DTV Consumer Education Quarterly Report  
Fourth Quarter 2008 (covering October - December)

MB Docket No. 07-148

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Cellular South Licenses, Inc. ("Cellular South") is a 700 MHz Lower Band licensee that provides common carrier wireless telecommunications services. As an eligible telecommunications carrier, Cellular South conducts consumer education outreach concerning the transition from analog broadcast television service to digital broadcast television (DTV).

Attached are sample notices to Lifeline/Link-Up customers, informing them that after February 17, 2009, full-power analog programming will end, and analog-only televisions may be unable to display full-power television programming unless the viewer takes action. Lifeline/Link-Up customers are notified monthly that a television receiver with only an analog broadcast tuner will require a converter box to receive full power over-the-air broadcasts with an antenna because of the Nation's transition to digital broadcasting, and that information about the DTV transition is available from [www.DTV.gov](http://www.DTV.gov), and from [www.dtv2009.gov](http://www.dtv2009.gov) or 1-888-DTV-2009 for information about subsidized coupons for digital-to-analog converter boxes.

DTV education information is also included in Lifeline/Link-Up publicity campaigns, and Cellular South personnel field calls about the DTV transition. Cellular South will continue to provide consumers with information about the DTV transition through March 2009.

# Cellular South supports the Lifeline Assistance Program

Through the Federal Lifeline Assistance Program, Cellular South offers wireless phone service at a reduced rate to individuals in Mississippi and Alabama who participate in one of the following programs:

- Medicaid
- Food Stamps
- Supplemental Security Income (SSI)
- Federal Public Housing Assistance [Section 8] (FPHA)
- Low Income Home Energy Assistance Program (LIHEAP)
- Temporary Assistance for Needy Families (TANF)

Cellular South offers a monthly credit of up to \$13.50 for wireless service through the Lifeline Assistance Program.

## Individuals living on tribal lands in Mississippi and Alabama:

- Medicaid / Food Stamps / Supplemental Security Income (SSI)
- Bureau of Indian Affairs (BIA) General Assistance
- Tribally Administered Temporary Assistance for Needy Families (TANF)
- Head Start Programs (Under Income Qualifying Eligibility Provision Only)
- National School Lunch Program / Federal Public Housing Assistance
- Low Income Home Energy Assistance Program
- Income at or below 135% of the Federally Recognized Poverty Guidelines

Cellular South offers a monthly credit of up to \$38.50 for wireless service through the Lifeline Assistance Program.

For more information, visit [cellularsouth.com](http://cellularsouth.com), call 1-877-9csouth (1-877-927-6884) or stop by a Cellular South location near you.

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### Federal Communications Commission Special Notice

On February 17, 2009, full-power analog programming will end, and analog-only televisions may be unable to display full-power broadcast programming unless the viewer takes action. At that time, a television receiver with only an analog broadcast tuner will require a converter box to receive over-the-air broadcasts with an antenna because of the Nation's transition to digital broadcasting. Analog-only TVs should continue to work as before **to receive low power, Class A or translator television stations and with cable and satellite TV services, gaming consoles, VCRs, DVD players, and similar products.** Information about the DTV transition is available by going to [www.DTV.gov](http://www.DTV.gov). Information about the converter box program and subsidized coupons for digital-to-analog converter boxes is available by going to [www.dtv2009.gov](http://www.dtv2009.gov) or by calling (888) DTV-2009.



Wireless done right.

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Account Number:

Billing Period: September 12 2008 through October 11 2008

www.cellularsouth.com

|                        |                     |
|------------------------|---------------------|
| Previous Amount Due    | 122.14              |
| Payments               | -122.14 CR          |
| Adjustments            | -56.12 CR           |
| <b>Balance Forward</b> | <b>\$ -56.12 CR</b> |

#BWNJSBR

#CS0034014317CN9#

\*400005810110\*

|   |                 |
|---|-----------------|
| Subscriber charges                        | 55.87           |
| Taxes and other surcharges                | 5.35            |
| <b>Current Month Charges</b>              | <b>\$ 61.22</b> |
| <b>Total Amount Due Due by 10/31/2008</b> | <b>\$ 5.10</b>  |

Terms: Account balances that are unpaid by 11/11/2008 will be assessed a late fee of \$7.00 and may result in suspended service.

**Digital Television Transition**

Cellular South is helping the FCC spread the word about the upcoming change in television service. On February 17, 2009, full-power analog programming will end, and analog-only televisions may be unable to display full-power broadcast programming unless the viewer takes action. At that time, a television receiver with only an analog broadcast tuner will require a converter box to receive over-the-air broadcasts with an antenna because of the Nation's transition to digital broadcasting. Analog-only TVs should continue to work as before to receive low power, Class A or translator television stations and with cable and satellite TV services, gaming consoles, VCRs, DVD players, and similar products. Information about the DTV transition is available by going to [www.dtv.gov](http://www.dtv.gov). Information about the converter box program and subsidized coupons for digital-to-analog converter boxes is available by going to [www.dtv2009.gov](http://www.dtv2009.gov) or by calling (888) DTV-2009.

**Mobile Banking from Cellular South and BancorpSouth**

Cellular South is happy to announce another way to get the most out of your wireless service. If you are a Bancorp South online banking customer, you can now take advantage of Mobile Banking on your phone. View your bank balance, transfer funds and pay bills straight from your mobile phone, just like you would from your home computer. Login to your BancorpSouth online banking account and select Mobile Banking to sign up or go to [cellularsouth.com](http://cellularsouth.com) for more information. Other banks will be joining soon!

Check Here for Change of Address: ☐ (Please complete form on reverse side)

0034014317210000000510

Account Number:

Billing Closing Date:

October 11 2008

Please Make Check Payable To:

Cellular South

P O Box 519

Meadville, MS 39653-0519

Please print your email address on the following line:

@

Shop online at [cellularsouth.com](http://cellularsouth.com)!

Total Amount Due by Oct 31 2008

\$ 5.10

Amount Enclosed

Please see reverse side for additional billing information.

Account Number:

Billing Period: October 12 2008 through November 11 2008

www.cellularsouth.com

|                        |                    |
|------------------------|--------------------|
| Previous Amount Due    | 5.10               |
| Payments               | -6.00 CR           |
| Adjustments            | 0.00               |
| <b>Balance Forward</b> | <b>\$ -0.90 CR</b> |

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#CS0034014317CN9#

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|   |                 |
|---|-----------------|
| Subscriber charges                        | 55.87           |
| Taxes and other surcharges                | 5.35            |
| <b>Current Month Charges</b>              | <b>\$ 61.22</b> |
| <b>Total Amount Due Due by 12/01/2008</b> | <b>\$ 60.32</b> |

Terms: Account balances that are unpaid by 12/11/2008 will be assessed a late fee of \$7.00 and may result in suspended service.

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#### Mobile Banking from Cellular South and BancorpSouth

Cellular South is happy to announce another way to get the most out of your wireless service. If you are a Bancorp South online banking customer, you can now take advantage of Mobile Banking on your phone. View your bank balance, transfer funds and pay bills straight from your mobile phone, just like you would from your home computer. Login to your BancorpSouth online banking account and select Mobile Banking\* to sign up or go to [cellularsouth.com](http://cellularsouth.com) for more information. Other banks will be joining soon!

Check Here for Change of Address: ☐ (Please complete form on reverse side)

0034014317210000006032

Account Number:

Billing Closing Date:

November 11 2008

Please Make Check Payable To:

Cellular South

P O Box 519

Meadville, MS 39653-0519

Please print your email address on the following line:

\_\_\_\_\_@\_\_\_\_\_

Shop online at [cellularsouth.com](http://cellularsouth.com)!

Total Amount Due by Dec 01 2008 \$ 60.32

Amount Enclosed

Please see reverse side for additional billing information.

Account Number:

Billing Period: November 12 2008 through December 11 2008

www.cellularsouth.com

|  |                 |
|--|-----------------|
| Previous Amount Due                          | 60.32           |
| Payments                                     | 0.00            |
| Adjustments                                  | 0.00            |
| <b>Balance Forward ***Due Immediately***</b> | <b>\$ 60.32</b> |

#BWNJSBR \*\*\*\*\*AUTO\*\*5-DIGIT 39482 ATM I  
#CS0034014317CN9#

\*400005812118\*

C64

The above BALANCE FORWARD is a past due amount from a previous bill. Your service is subject to interruption if this amount is not paid IMMEDIATELY.

\*394823838426\*

|  |                  |
|--|------------------|
| Account charges                                | 7.00             |
| Subscriber charges                             | 73.38            |
| Taxes and other surcharges                     | 6.55             |
| <b>Current Month Charges Due by 12/31/2008</b> | <b>\$ 86.93</b>  |
| <b>Total Amount Due</b>                        | <b>\$ 147.25</b> |

Terms: Account balances that are unpaid by 1/11/2009 will be assessed a late fee of \$7.00 and may result in suspended service.

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Check Here for Change of Address: ☐ (Please complete form on reverse side)

0034014317210000014725

Account Number:

Billing Closing Date:

December 11 2008

Please Make Check Payable To:

Cellular South

P O Box 519

Meadville, MS 39653-0519

Please print your email address on the following line:

@

Shop online at [cellularsouth.com](http://cellularsouth.com)!

|                           |                      |
|---------------------------|----------------------|
| Amount Due Immediately    | \$ 60.32             |
| Amount Due by Dec 31 2008 | \$ 86.93             |
| <b>Total Amount Due</b>   | <b>\$ 147.25</b>     |
| Amount Enclosed           | <input type="text"/> |

Please see reverse side for additional billing information.

120035355\*

\*0034014317